

# Caltech Y Golf Tournament and Auction

October 9<sup>th</sup>, 2009

Brookside Golf Course

## Advertising Form

Golf Tournament and Auction proceeds benefit the Caltech Y and grow the Caltech Y Endowment. Thank you for your support.

Please fill out completely.

**Advertising Deadline  
September 15, 2009 5:00pm**

**Purchased by an Individual** Name \_\_\_\_\_

**Purchased by a Business** Business Name \_\_\_\_\_

Contact Name at Business \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

### Check size option

			(width x height)
_____ Full page	\$1,000	8.25 x 10.75 inches	(49p6 x 64p6 picas)
_____ 1/2 page	\$500	8.25 x 5.375 inches	(49p6 x 32p3 picas)
_____ 1/4 page	\$250	4.125 x 5.375 inches	(24p9 x 32p3 picas)
_____ 1/8 page	\$175	4.125 x 2.625 inches	(24p9 x 15p9 picas)
_____ Business Card	\$100	3.5 x 2 inches	(21 x 12 picas)

\_\_\_\_\_ **I will provide my own artwork.** All artwork should be made to fit the exact sizes listed above. Any photos to be included should be scanned at high resolution (at least 300 dpi or higher). Save files as a PDF, TIFF, or AI file. You may also send items or photos that the Caltech Y can scan for you free of cost.

\_\_\_\_\_ **I would like the Caltech Y to create custom artwork for me.** Additional cost: \$50 per business card, \$150 for 1/8 and 1/4 pages, \$250 for 1/2 and full pages. I will provide the text, photos or graphic for assembly. I will give my approval for the artwork via email after I have seen a PDF draft of it. Custom artwork must be commissioned by Sept 1<sup>st</sup>, 2009.

**Payment Method:** Check made out to The Caltech Y, or credit card.

Name on card \_\_\_\_\_

Number# \_\_\_\_\_ Expires \_\_\_\_\_ / \_\_\_\_\_

The Caltech Y is a unique non-profit organization on the Caltech campus. Founded by students for students, the Y challenges our community to see the world with a broader perspective and a deeper understanding of social issues. Through community service projects, outdoor adventures, social activities, and cultural events, the Y encourages students to become active participants during their Caltech years.

**Advertise Now.** The Caltech Y 2nd Annual Golf Tournament and Auction Brochure will reach the Caltech community, (including Friends of the Y, professors, faculty, students and staff), the JPL community, and members of the Pasadena and surrounding communities. We will send a copy of the brochure to all advertisers.

### Caltech Y

Mailing Address: MC 5-62, Pasadena, Ca. 91125  
Physical Address: 1350 San Pasqual St., Pasadena, Ca. 91106  
Tax ID # 95-1684790

### Thank you for your support

Phone: (626) 395-6163 Fax (626) 395-8890  
Email: ygold@caltech.edu Website: www.caltechY.org  
**Y Golf Contact Person: Christopher Kealey**