

Caltech Y Golf Tournament and Auction

October 9th, 2009

Brookside Golf Course

Advertising Form

Golf Tournament and Auction proceeds benefit the Caltech Y and grow the Caltech Y Endowment. Thank you for your support.

Please fill out completely.

**Advertising Deadline
September 15, 2009 5:00pm**

Purchased by an Individual Name _____

Purchased by a Business Business Name _____

Contact Name at Business _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

E-mail _____ Website _____

Check size option

			(width x height)
_____	Full page	\$1,000	8.25 x 10.75 inches (49p6 x 64p6 picas)
_____	1/2 page	\$500	8.25 x 5.375 inches (49p6 x 32p3 picas)
_____	1/4 page	\$250	4.125 x 5.375 inches (24p9 x 32p3 picas)
_____	1/8 page	\$175	4.125 x 2.625 inches (24p9 x 15p9 picas)
_____	Business Card	\$100	3.5 x 2 inches (21 x 12 picas)

_____ **I will provide my own artwork.** All artwork should be made to fit the exact sizes listed above. Any photos to be included should be scanned at high resolution (at least 300 dpi or higher). Save files as a PDF, TIFF, or AI file. You may also send items or photos that the Caltech Y can scan for you free of cost.

_____ **I would like the Caltech Y to create custom artwork for me.** Additional cost: \$50 per business card, \$150 for 1/8 and 1/4 pages, \$250 for 1/2 and full pages. I will provide the text, photos or graphic for assembly. I will give my approval for the artwork via email after I have seen a PDF draft of it. Custom artwork must be commissioned by Sept 1st, 2009.

Payment Method: Check made out to The Caltech Y, or credit card.

Name on card _____

Number# _____ Expires _____ / _____

The Caltech Y is a unique non-profit organization on the Caltech campus. Founded by students for students, the Y challenges our community to see the world with a broader perspective and a deeper understanding of social issues. Through community service projects, outdoor adventures, social activities, and cultural events, the Y encourages students to become active participants during their Caltech years.

Advertise Now. The Caltech Y 2nd Annual Golf Tournament and Auction Brochure will reach the Caltech community, (including Friends of the Y, professors, faculty, students and staff), the JPL community, and members of the Pasadena and surrounding communities. We will send a copy of the brochure to all advertisers.

Caltech Y

Mailing Address: MC 5-62, Pasadena, Ca. 91125
Physical Address: 1350 San Pasqual St., Pasadena, Ca. 91106
Tax ID # 95-1684790

Thank you for your support

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Y Golf Contact Person: Christopher Kealey